

Differentiate from your competitors and maximise your revenue

interTouch
— ENTERTAINMENT —

In an always connected digital world, your guests want more than just a simple television set in their room. They want to create their own environment tailored to their preferences - a fully interactive entertainment experience.

Our IPTV technology transforms the traditional in-room TV into an interactive entertainment portal providing your guests with high-definition digital entertainment and communication services at their fingertips.

With our customisable solutions you can offer your guests a multitude of services at once, from television channels, hotel information, guest services, weather forecasts, the latest movies and more. We also provide the widest selection of content to ensure your guests have access to the latest international shows and films.

Customisation

We can customise our solution to meet your needs and those of your hotel guests.

This includes:

- » Customisable UI
- » Front desk
- » Dynamic hotel messages
- » Group messages
- » Emergency messages
- » Hotel announcements
- » Guest analytics
- » TV channel statistics



YOU WILL BENEFIT FROM:

- » Low investment cost
- » Integration with your existing televisions*
- » Low cost and energy saving with STB free solution
- » Customisable and brandable user interface
- » Web-based management portal
- » Detailed reporting and analytics
- » 24/7/365 multilingual support for you and your guests

* Supports LG and Samsung Smart TV's, and more



YOUR GUESTS WILL BENEFIT FROM:

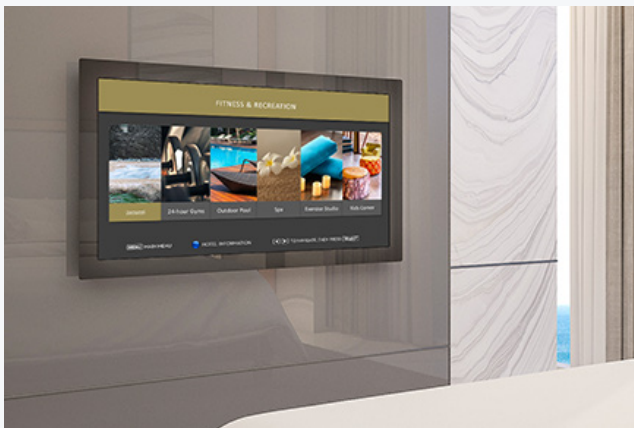
- » A personalised warm welcome upon entering their room
- » Their own digital space tailored to their preferences
- » A fully fledged entertainment and information centre
- » All essential hotel information and services on one screen
- » Ease of use with all controls in one solution
- » Access to their favourite apps
- » 24/7/365 multilingual support

Why interTouch Entertainment

CREATE UNIQUE GUEST EXPERIENCES

Give your guests a unique and superior entertainment experience, from the moment they check-in to the time they leave with:

- » A customised, branded user interface, personalised to each individual guest
- » Multiple services in one place - in-room dining, spa services, wake-up calls and check out
- » A vast selection of content and information, from weather and flights to TV and music and more



REDUCE OVERHEADS, INCREASE REVENUES

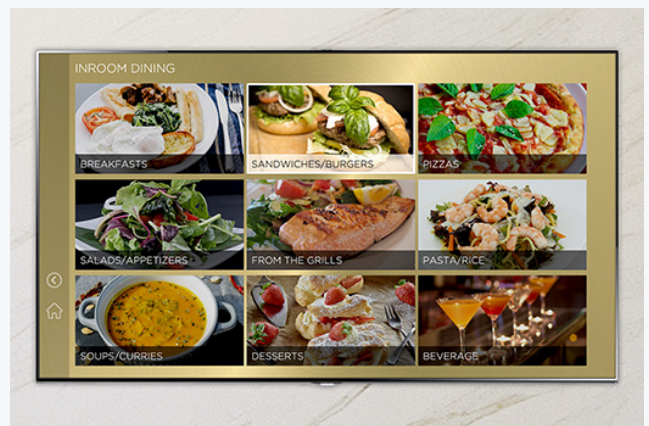
Eliminate the need for in-room printed collateral by moving everything into one solution and benefit from:

- » Increased revenue by consistently offering your guests more options – spa menu, in-room dining and content
- » Increased revenues through actively pushing promotions and messages to guests and groups
- » Reduced costs such as design and print by digitising your content and offerings

INCREASE YOUR OPERATIONAL EFFICIENCIES

Learn more about your guests with advanced reporting and analytics, to tailor your services by:

- » Offering more of what you know they want rather than guessing what they need
- » Increasing guest satisfaction by using one solution to deliver multiple services
- » Using the data to organise your teams to operate more efficiently



24/7/365 support



Trusted partner



Single contact point



Proven track record



Global team

interTouch.

interTouch is the leading provider of cloud-based Internet and guest-facing technologies to the global hospitality industry. The company enables hotel guests to connect and control their digital experiences through high-speed Internet, entertainment, casting, virtual/voice assistant, Passpoint and telephony solutions. InterTouch operates in over 30 countries with installations in more than 320,000 hotel rooms across 60+ countries and has been a trusted technology partner to the hospitality industry since 1998.

www.intertouch.com



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